



The Egypt Exploration Society

Exploring and Inspiring

Image Use Policy

EES images must not be used in any publication of any nature without the written permission of the Society

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1. Supply Fee:

In the instance that a digital image of the requested material does not currently exist we will ask you to provide a supply fee. This reflects the time taken by our staff to create the image and send electronically. Digital copies of our material can only be created by Society staff, unless otherwise agreed beforehand.

We usually charge **£25** per image requested

No further fees are payable for personal, research, educational (for teaching, not for profit/gain), or study usage.

The copyright of any images digitized by researchers from our archive or publications is retained by the Society. If you wish to use these images in a publication they should be credited as 'Courtesy of The Egypt Exploration Society', and permission to reproduce them should be sought from the Society.

2. Free Image Usage Policy:

The Egypt Exploration Society is committed to furthering the study of Egyptology, and in many cases can offer the use of its digital archive material free of charge. The following policy will indicate whether you may be eligible to use our images without charge

- You must be an individual or institution existing for public benefit, and not seeking commercial gain.
- You may use digital images freely for personal, research, educational (for teaching – not for profit/gain), or study activities.
- You may use up to three images in a book, article, or thesis providing it is non-commercial, has a print run lower than **400**, and is scholarly/educational/academic in nature.
- All archive images must be credited as, 'Courtesy of The Egypt Exploration Society'.
- No copyright or propriety rights are given with permission to use our images.
- Images must not be passed onto third parties.
- Images must not be edited or manipulated, unless approved by the Society. You are able to resize or crop the image without consulting us further.
- All image use, even if free of charge, must have permission from the Society before use – please email archives@ees.ac.uk

3. Reproduction Fees (2014/15):

The following prices are intended to be used as a guide; we offer select discounts for those requesting five or more images and are open to discussions based on your personal publication budget. For a more tailored quotation please supply the Society with full details of your request including:

- Title of publication
- Name of publisher
- Nature of publication (i.e. commercial book, web-based, newspaper etc.)
- Print-run
- Price of finished publication
- Genre (academic, Egyptological, novel etc.)
- Intended audience (students, children etc.)
- Language

All permissions enquiries should be directed to archives@ees.ac.uk

If possible, the Society would appreciate receiving a copy of the finished publication for our records.

EDUCATIONAL AND NOT-FOR-PROFIT

Please see details above regarding the use of Society images in the case of educational or not-for-profit usage. The permission granted for this category can include, but is not limited to, the use of images in exhibitions, teaching and research and the Society is usually able to waive the charges in these cases.

COMMERCIAL

The Society considers anything created for the purpose of making a profit as commercial. This can include, but is not limited to: books, magazines, newspapers and exhibitions.

Book* (based on a print-run of 4000)	Per image
Front Cover	£250
Image within text (<1/2 Page)	£120
Image within text (Full Page)	£150
* This category includes electronic books – please contact the Society to discuss your requirements.	

Magazines and Newspapers* (based on a print run of 4000)	Per image
Front Cover/Double Page Spread	£150
Image within text (<1/2 Page)	£100
Image within text (Full Page)	£130
*Some discounts can be applied if your publication is distributed by region or is nationwide, please contact the Society for further details.	

Exhibitions*	Per image
< 1 year duration	£150
Permanent	£250
*Fees may change based on size of image for reproduction and theme of exhibition	

ELECTRONIC MEDIA

Wherever the Society's images or footage are used in the form of electronic media the following fees may apply. In the case of online media please also notify the Society of how long the selected image will be available for via the website.

Website	Per image/footage
< 1 year	£100
1-5 years	£150
> 5 years*	£200+
*Please consult the Society to discuss exact details of any image usage exceeding five years	

Television and Film+	Per image
UK	£150
Rest of World*	£650
*World licence for up to 25 year TV rights. Terrestrial, Cable, Satellite and Digital TV Broadcast +Please inform the Society of any prospects for future release onto DVD/Video etc.	

MERCHANDISE

For the use of our images in merchandising, such as calendars, keyrings, greeting cards etc. please consult with the Society for further details. These fees are given as a general guide.

Calendar	Per image
Print run = 10,000	£200
Print run = 20,000	£300

4. Available Discounts:

The Society is able to offer a discount to those wishing to use five images or more. These discounts apply to both supply fees, and reproduction fees. Final discounts will be recorded on your invoice and agreed prior to you being charged.

Number of images	Discount available
>5	10%
>10	15%
>20	20%

All usages must be credited ‘Courtesy of The Egypt Exploration Society’

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